

FOR IMMEDIATE RELEASE

LU PARKER PROJECT & LOCAL TEENAGERS TEAMING UP

Award Winning Journalist, Lu Parker, Joins Forces to Assemble Dog Beds for the South Los Angeles Animal Shelter



Los Angeles, CA (March 30, 2011)— **Lu Parker Project**, led by recent Genesis Award winner, KTLA’s Lu Parker, will join volunteers and local teenagers from **Bresee Foundation** to assemble over one hundred beds for homeless dogs. The beds will be supplied to the South Los Angeles Animal Shelter. Participating sponsors include **Pizza Hut**, **Lucky Puppy**, and **North Star Moving Corporation**.

During their successful Valentine’s Day Fundraiser “*Have a Heart, Donate a Bed,*” Lu Parker Project exceeded their goal of outfitting all 140 cages in the shelter with durable, water-resistant beds, thanks to the support of Los Angeles residents and animal lovers. Many store-bought beds are not durable enough

for shelter use, but [Kuranda](#) makes beds specifically designed for shelters that are elevated off the ground, and resistant to wear and tear.

To help spread awareness of shelter needs, Lu Parker Project invites local media to join them at SONY Studios on Saturday, April 2nd, 2011. The event will be held on Stage 23, 10202 W. Washington Blvd in Culver City. Guests will enter through the Overland Gate between Culver and Washington. The guard gate will provide additional detailed instructions.

About Lu Parker Project: LPP began its first mission *Project Paint* and *Project Beautify* in July 2010 which revamped the South LA Animal Shelter lobby and exterior. This is the same shelter where Parker adopted her dog, Monkey. The non-profit is the result of Lu Parker’s longtime goal to help save the lives of defenseless animals with the helping hands of inner-city children. In a series of efforts to beautify Los Angeles for humans and animals alike, **Lu Parker Project** provides volunteer opportunities for at-risk students, as well as, Los Angeles residents.

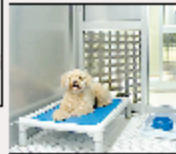
For more information please visit www.luparkerproject.org

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LU PARKER PROJECT invites you to join us help homeless dogs sleep better.

Volunteers, along with local teenagers from **Bresee Foundation**, will assemble over 130 dog beds for the South Los Angeles Animal Shelter. By the end of the day, we will have enough beds to fill EVERY dog kennel at the shelter.



Enjoy music, food, and lots of fun! Plus, meet a surprise guest!

WHEN: Saturday, April 2, 2011
TIME: 9:30AM – Welcome & Assemble beds
12:00PM-1:00PM – Eat Lunch
2:00PM – Visit shelter to deliver beds

LUNCH SERVED COMPLIMENTS OF PIZZA HUT

WHERE: SONY Studios, Culver City (directions & details to follow)
Be sure to RSVP so we know you will attend. Your name will be at the guard gate.

Thank you for your continued support!!!

RSVP & Questions about volunteering: contact@luparkerproject.org
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